



The Society for African-American Cultural Awareness
SAACA
P.O. Box 2849
Jackson, TN 38302-2849
(731) 616-0814
(731) 267-3212
www.saaca.com

32nd Annual African Street Festival
Labor Day Weekend
September 2-4, 2022

Oman Arena (Parking Lot)
179 Lane Avenue
Jackson, TN 38301

Booth Application

Name _____

Address _____

City/State/Zip _____

Phone (Home) _____ Work or Cell _____

E-Mail Address (if applicable) _____

Costs: Merchandise Vendors-(15X10) \$150.00; Food Vendors-(20X10) \$325.00 for all three (3) days inclusive. Non-Profits (10X10) \$50.00 donation (no sales allowed for non-profits). There will be no rain dates or refunds. Cash or cashapp to \$SAACA1989 ONLY!!! No personal checks will be accepted especially the day of the event!!! Only cash accepted the day of the event during registration. There will be limited overnight security. Leaving merchandise unattended is at your own risk!!! SAACA will not be held liable for any stolen merchandise.

Describe ALL items or food to be sold in detail:

Make money order or cashier's check payable to and mail completed application to:

SAACA
P.O. Box 2849
Jackson, TN 38302-2849

For more information, please contact:

Vanessa D. Rogers
Vendor Coordinator
731-616-0814

Wendy Trice Martin
President
731-267-3212

*****Please read and sign the guidelines on the back of this page carefully*****

Vendor Guidelines
(Please read carefully & sign)

- 1) **Deadline** for registration is August 25th, 2022. A \$50.00 non-refundable deposit is required before this date to hold your space. Non-registered vendors will be assisted once registered vendors are assigned.
- 2) Please **register at “Registration Booth”** upon arrival to receive assigned booth space and vendor number. Registration begins at 10:00 AM on Friday, September 2nd, 2022.
- 3) Exhibition space (**15X10 merchandise vendors-20X10 food vendors**) will be pre-assigned to vendors along with vendor numbers. Numbers assigned to vendors during registration are to be displayed at all times. Failure to do so may result in your being asked to leave the premises.
- 4) Only **properly registered vendors will be allowed to set up. Vendors must be set up BEFORE 5:00PM Friday, September 2nd, 2022!!! ALL vehicles must be removed from the festival area prior to this time and moved to vendors parking as to not risk injury to pedestrians!!! No exceptions. If you arrive after 5:00PM, you must carry your merchandise in through the gates. Food vendors have a designated area to load and unload. Festival security will escort vehicles that need to leave the premises during festival hours.**
- 5) There must be a **thorough** description of all merchandise to be sold. Vulgar or demeaning apparel and other merchandise not appropriate for a wholesome family outing will not be allowed. Materials not keeping with the goals and objectives of the organization will not be allowed. The SAACA committee is authorized to remove arts/crafts, artifacts, or any other merchandise not compliant with the festival’s bylaws.
- 6) All **non-profit organizations must pre-register with the SAACA vendor coordinator to receive space and other information about policies regulating non-profits. Non-profit booth space size is 10X10. We ask non-profits for a small donation to the organization.**
- 7) The fee is inclusive for all three (3) days. There are no prorates, refunds, or rain dates.
- 8) There will be **NO** walking distribution of materials, publications, or merchandise unless approved by the festival committee.
- 9) **NO checks!!!** Only cash and approved money transfers (cashapp, venmo) will be accepted the day of the event.
- 10) Identified security will check vendor area periodically to accommodate you.
- 11) There will be limited overnight security. **You leave unattended merchandise at your own risk!!!**
- 12) **Power/utilities will be provided for food vendors ONLY.** (Limited power may be available for merchandise vendors but is not mandatory by festival committee). Please use approved power sources and extension cords. Faulty cords may cause outlets to trip power or overload power source. Please make sure they work properly.

Any vendors playing loud music will be asked to leave the premises escorted by the police or festival security. No refunds will be issued if you are in violation of any of these guidelines!!! Warning: Unauthorized reproduction or duplication of any recording is prohibited by law and is subject to criminal prosecution.

****Attention Food Vendors!!!**

***Please Note:** Concessionaries must obtain all necessary City of Jackson and Madison County health permits and tax licenses. Please contact SAACA for details.

***Failure to comply with any of these rules will result in dismissal from the festival with no refund.**

***Note: Vendor space is limited, so reserve your space early.**

****I, _____, have read and agree with the guidelines listed above. I understand if I do not abide by or break any of the rules I will be subjected to early dismissal from the festival and will not be refunded. I further understand that SAACA is not responsible for any stolen merchandise.

The Society for African-American Cultural Awareness welcomes you!!!