



The Society for African-American Cultural Awareness

SAACA

P.O. Box 2849

Jackson, TN 38302-2849

(731) 616-0814

(731) 267-3212

www.saaca.com

34th Annual African Street Festival

Labor Day Weekend

August 30th-September 1st, 2024

TR White Sportsplex
304 North Hays Avenue
Jackson, TN 38301

Booth Application

Name _____

Address _____

City/State/Zip _____

Phone (Home) _____ Work or Cell _____

E-Mail Address (if applicable) _____

Costs: Merchandise Vendors-(10X10) \$150.00; Food Vendors-(20X10) \$350.00 for all three (3) days inclusive. Non-Profits (10X10) \$50.00 donation (no sales allowed for non-profits). There will be no rain dates or refunds. Cash or cashapp to \$SAACA1989 ONLY!!! No personal checks will be accepted!!! Only cash or cashapp accepted the day of the event during registration. There will be limited overnight security. Leaving merchandise unattended is at your own risk!!! SAACA will not be held liable for any stolen merchandise, tents, tables, etc.

Describe ALL items or food to be sold in detail:

Make money order or cashier's check payable to and mail completed application to:

SAACA
P.O. Box 2849
Jackson, TN 38302-2849

For more information, please contact:

Vanessa D. Rogers
Vendor Coordinator
731-616-0814



Wendy Trice-Martin
President
731-267-3212

The Society For African American Cultural Awareness
Scan to pay \$SAACA1989

*****Please read and sign the guidelines on the back of this page carefully*****

Vendor Guidelines
(Please read carefully & sign)

- 1) Deadline for pre-registration is August 21st, 2024. A \$50.00 non-refundable deposit is required by this date to hold your space. Non-registered vendors will be assisted once registered vendors are assigned.
- 2) Please register at “Registration Booth” upon arrival to receive assigned booth space and vendor number. Registration begins at 10:00 AM on Friday, August 30th 2024.
- 3) Exhibition space (10X10 merchandise vendors and non-profits-20X10 food vendors) will be pre-assigned along with vendor numbers. Numbers assigned to vendors during registration are to be displayed at all times. Failure to do so may result in your being asked to leave the premises.
- 4) **Only properly registered vendors will be allowed to set up. Vendors must be set up BEFORE 4:00PM Friday, August 30th, 2024!!! ALL vehicles must be removed from the festival area prior to this time and moved to “DESIGNATED VENDOR PARKING” as to not risk injury to pedestrians!!! No exceptions. If you arrive after 4:00PM, you must carry your merchandise in from the vendor parking. Food vendors have a designated area to load and unload. Festival security or festival staff will escort vehicles that need to leave the premises during festival hours through a special route to prevent accidents and injuries.**
- 5) There must be a thorough description of all merchandise to be sold. Vulgar or demeaning apparel and other merchandise not appropriate for a wholesome family outing will not be allowed. Materials not keeping with the goals and objectives of the organization will not be allowed. The SAACA committee is authorized to remove arts/crafts, artifacts, or any other merchandise not compliant with the festival’s bylaws.
- 6) All non-profit organizations must pre-register with the SAACA vendor coordinator to receive space and other information about policies regulating non-profits. Non-profit booth spaces are 10X10. We ask non-profits for a \$50 donation to the organization.
- 7) The fee is inclusive for all three (3) days. There are no prorates, refunds, or rain dates.
- 8) There will be NO walking distribution of materials, publications, or merchandise unless approved by the festival committee.
- 9) **NO checks!!!** Only cash and approved money transfers (cashapp) will be accepted the day of the event.
- 10) Identified security will check vendor area periodically to accommodate you.
- 11) There will be limited overnight security. You leave unattended merchandise at your own risk!!! We ask that you shut your tent down around your merchandise to secure it.
- 12) **Power/utilities will be provided for food vendors ONLY.** (Limited power may be available for merchandise vendors but is not provided or responsibility of festival committee). Please use approved power sources and extension cords. Faulty cords may cause outlets to trip power or overload power source. Please make sure they work properly.

Any vendors playing loud music will be asked to leave the premises escorted by the police or festival security. No refunds will be issued if you are in violation of any of these guidelines!!! Warning: Unauthorized reproduction or duplication of any recording is prohibited by law and is subject to criminal prosecution.

****Attention Food Vendors!!!**

***Please Note: Concessionaries must obtain all necessary City of Jackson and Madison County health permits and tax licenses. Please contact SAACA for details. There may be a food vendor permit license fee that must be paid to the health department.**

***Failure to comply with any of these rules will result in dismissal from the festival with no refund.**

***Note: Vendor space is limited, so reserve your space early.**

I, _____, have read and agree with the guidelines listed above.